

ParkMagic - ParkNet Republic of Ireland

Take Pay on Foot, Pay and Display, Pay by Phone, Pay on the Internet, Chip and PIN, Parking Disks. Top these off with a generous layer different parking payment regulations in different towns and cities and a proliferation of toll roads. Result; a recipe for commuter confusion and revenue loss.

Commuter Culture

Ireland has rapidly evolved from a nation where commercial life was largely centred in towns and cities to one where such life centres on activity between towns and cities. Thus the commuter age was born and today all major urban areas in Ireland comprise urban centres with a satellite hinterland with traffic flowing between all towns and cities.

To date, Parking systems have facilitated parking within towns and cities but have not facilitated the parker to utilise their parking or toll payment preference in different areas. ParkMagic, the leading Irish Parking payments company developed ParkNet, a solution for true parking usability and revenue collection in Ireland's commuter age.

ParkNet is the solution which allows towns and cities to accept ParkMagic and TollTag.ie payment, the preferred payment system of almost 100,000 drivers in Ireland.



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The Solution

Developed by ParkMagic, ParkNet provides the parking operator with the ability to accept transactions from any ParkMagic Express customer nationwide. ParkNet works in harmony with any existing payment system, e.g Pay and Display, and all mainstream enforcement handheld devices. Once deployed, a ParkNet enabled parking area can accept and process payments from any ParkMagic Express or TollTag.ie customer nationwide.

How ParkNet Works

ParkNet is provided as a free* add on to both handheld enforcement device suppliers and on street parking meter vendors.

Once installed on the handheld device, the handheld can check the status of any of parked vehicle. Additionally, ParkNet provides an internet portal where the parking operator can check ParkNet parking activity in their area. If required this information can also be fed to the parking operators back office system as supplied by their parking equipment vendor.

Why ParkNet?

ParkMagic Express and TollTag.ie, both ParkMagic brands are the preferred parking and toll payment system of almost 100,000 Irish drivers. With parking activity heavily concentrated in Cork and Limerick Cities and toll payment dispersed throughout the country, many of these drivers are actual residents in

urban satellite towns and every day arrive in jurisdictions where they would like to pay for their parking in the manner with which they are accustomed and compliant. ParkNet is about facilitating the ease of movement of this inter-urban traffic, easing the complexity of the commuter lifestyle and adding revenue to the bottom line of the parking operator.

